



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 01/31/2018

GMT: HOWARD HUDSON

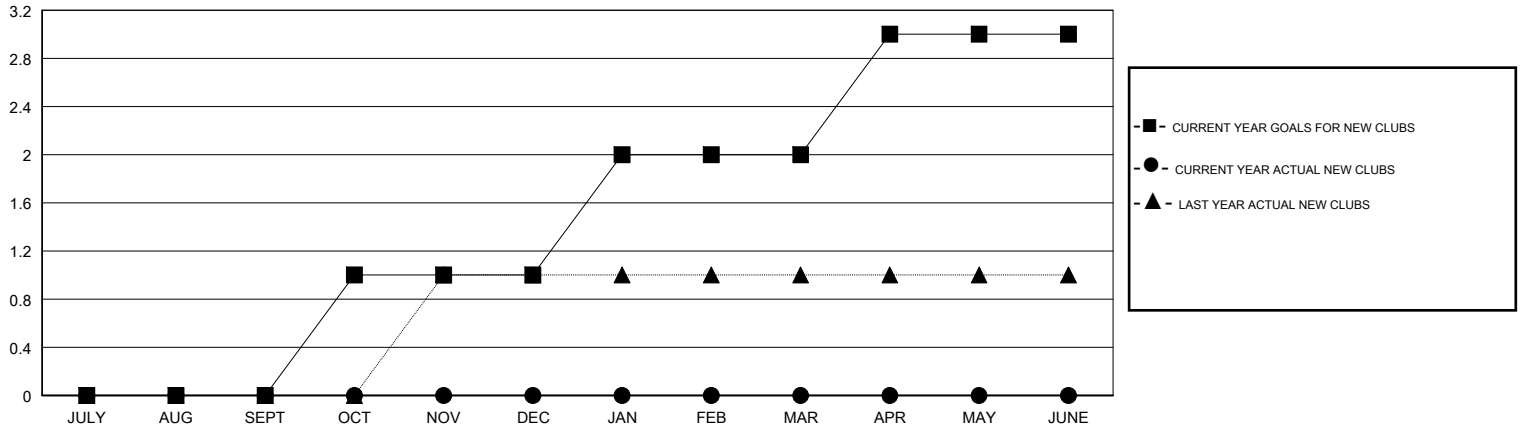
LOCATION CALIFORNIA

GMT CA

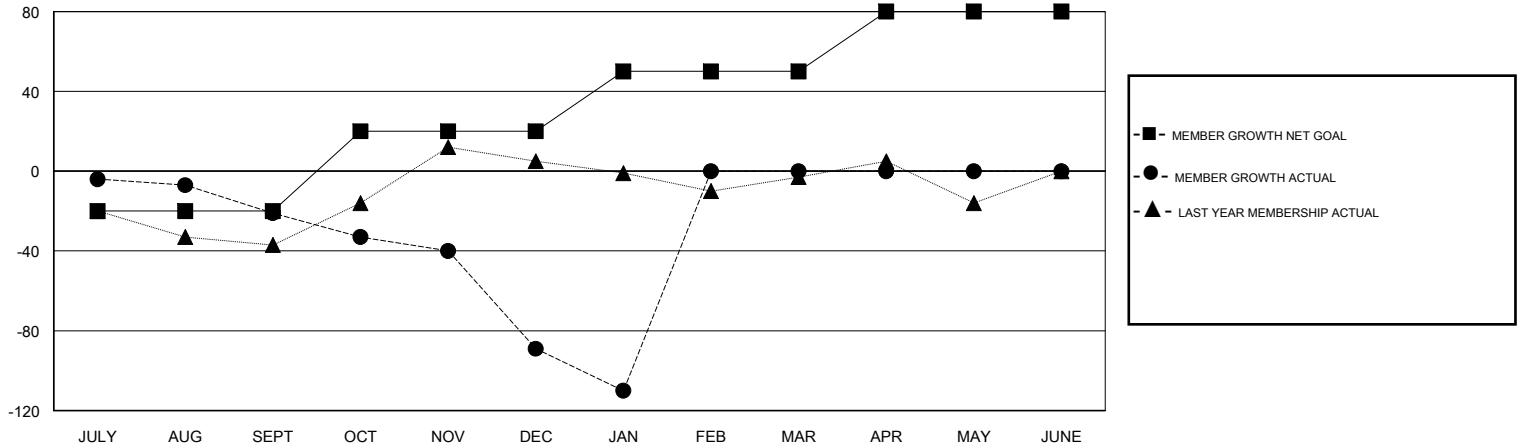
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-20	56	67
OCT/NOV/DEC	40	30	93
JAN/FEB/MAR	30	15	35
APR/MAY/JUNE	30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	37 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 1,417 (71.06%) FEMALE 577 (28.94%) Women Percentage Fiscal Year Goal: 26%
<u>DROPPED MEMBERS</u> DECEASED 23 CLUB CANCELLED 39 OTHER 133 TOTAL 195	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 256 FAMILY MEMBERS PAYING HALF DUES 132